



## BoD Minutes September 17, 2025

This meeting was held via Zoom, beginning at 8:30pm.

### **BoD members present.**

Lucas Ferreira (GA) General Chair  
Mike Wardwell (GOLD/PAC) Admin Vice-Chair  
Jeff Wilson (FST) Finance Vice-Chair  
Nancy Harmon (PAC) Secretary  
Greg Gillette (ASL) Senior Vice-Chair  
Mike Radford (ABSC) Age Group Vice-Chair  
Brook Kubik (SA) Safe Sport Chair/Op Risk

Wes Hamborg (FST) Tech Planning Chair  
Ava Kornegay (RAYS) Senior Athlete Rep  
Jason Frankel (GOLD) Officials Chair  
Wil Bayer (SA) Coaches Chair  
Joel Witt (SST) Junior Coaches Representative  
Tommie L. Jackson (CAD) DE&I Chair

### **BoD members absent.**

Ishaan Narvekar (TWS) Sr. Athlete Rep at-Large  
Kyrie Ericson (RAYS) Jr. Athlete Rep

McKenna Thacker (ABSC) Jr. Athlete Rep at-Large  
Kevin Sullivan (OAC) Treasurer

### **GASI Swimming staff present**

Sammie Burchill, Executive Director

### **GASI Swimming staff absent.**

### **Others Present**

Amanda Hamborg (FST) Governance Chair  
Karl Krug (SPAC)

Jason Lamb (SA) SWIMS Coordinator  
Vanya Cherneva (TWS)

### **Call to order, approval of minutes.**

L. Ferreira called the meeting to order at 8:35pm. Thanked everyone for joining.

<b>Motion:</b>	M. Wardwell	<u>to approve BoD minutes from August 18, 2025 (T. Jackson 2<sup>nd</sup>).</u>
Discussion:		none
Vote:		approved by acclamation
Resolution:		<b><u>August 18, 2025, minutes approved</u></b>

## **Officer Reports**

**Athletes** (A. Kornegay) Present, no report submitted.

G. Gillette requested that the Athletes Committee contact their athletes and request information concerning their thoughts on whether they will choose to attend Junior National's next summer. He will be contacting coaches as well. The proposed date coincides with the 1<sup>st</sup> week of the school. He is working on setting the Travel Fund reimbursement levels and would like to gauge interest. L. Ferreira asked if a formal survey should be sent out to head coaches. G. Gillette agreed. L. Ferreira, S. Burchill, and G. Gillette will compose and send out to measure interest.

**Finance Committee** (J. Wilson) Present, no report submitted

- J. Wilson on vacation during meeting, has not seen notes or financials yet (although requested).
- L. Ferreira reported that reimbursements for summer meets are still being processed. It's been a slow month for Sanctions as well.
- Discussion took place concerning waiving the Sanction fees for the 2025 summer LCM championship meets. There was confusion as to whether the 2025 summer meets were to be included in this change. Per M. Wardwell, when the proposal was made the intent was for these meets to be included, establishing the effective date was an oversight.

**Motion: M. Wardwell Waive Sanction fees for 2025 Age Group LCM and Senior LCM Championships (W. Bayer, G. Gillette 2<sup>nd</sup>).**

Discussion: none

Vote: unanimous approval

Resolution: **Sanction Fees waived for 2025 Age Group LCM and Senior LCM Championships.**

L. Ferreira stated he will let K. Sullivan know as well as advise Columbus HURR and ABSC.

Title Sponsorship State Championships (see reports).

- J. Wilson presented that with the increase of Championship Host Reimbursement in the 2025-2026 Budget (from \$10,000 to \$20,000) it was suggested that we begin to look at gathering corporate sponsorships for these meets. Money collected would go to support the 4 championship meets with any surplus going to other LSC ways to support our athletes. L. Ferreira stated this is not ready to be voted upon, as this needs to be discussed further at the committee level.
  - Feedback from some teams is that 90 days is not enough.
  - K. Sullivan suggested to L Ferreira that once the meet is awarded the LSC should have a set amount of time (90-120 days) to get sponsorship. After that, the meet host can then secure sponsorship. This would give the host up to 5-6months.
  - W. Bayer thought that this was short-sighted. The LSC should be looking for overall sponsorship; it should not be tied to just these meets. There is a lot of organizational parts to sponsorships, and it would be a lot to add on to the meet host without them getting a piece of the pie. As costs are going up we need to find ways to bring revenue in and help defray costs to our families. We need to be looking at the big corporations that are based in Atlanta (Coke, Chik fila, Home Depot). We should be asking for \$20,000 - \$40,000. We need

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to show them our numbers, emphasizing the importance of learning to swim; we need to update our website to put our best foot forward.

- L. Ferreira stated that this was just the starting point and that is why we need more discussion. He asked J. Wilson to keep it on the Finance Committee agenda.
- B. Kubik added that she thought we (GASI) started to pursue this a few years ago during S. Potter and J. Pepper's time.

L. Ferreira said we need to keep this on the BoD agenda for further discussion and put it back in front of Senior and Age Group committee for their input. They need to be looking at both sponsorship for the Championship meets as well as overall sponsorships for the LSC.

**General Chair** (L. Ferreira) Present, report submitted.

- New LSC Affiliation Agreement, effective 2026-2028
  - Contract received from USA Swimming.
    - This is not optional.
    - Must be signed by December 31, 2025.
  - Posted for the Board of Directors and Governance to review.
  - Anyone with concerns, let him know.

**Tech Planning /Senior Committee/Age Group Committee** Present, reports submitted.

- Dates and formats have been set for the 2026 LCM Championship meets.
  - Summer Peach State Championship meet will be offered to 11–18-year-olds. Discussion took place as some felt it was offered as an Open meet (allowing over 18 to participate). Will be verified by Technical Planning.
    - 2 locations
      - 2 ½ day format.
      - July 10-12, 2026, Prelim/Finals July 11-12, 2026.
    - National B Standards. If you have a state cut in an event, prior to the meet, you may participate in prelims but not in finals; swimmers who achieve a cut in prelims are still allowed to swim that event in finals.
  - Age Group State (July 16-19, 2026).
    - 11–14-year-olds. Prelim/Final 3 ½ day meet.
    - 10&Under Timed Final, 3-day meet.
    - M. Radford will send Time Standards to S. Burchill for posting.
  - Senior State
    - 4-day format.
    - July 23-26, 2026. Prelim/Finals.
    - Event order has been modified.
    - Time standards remain the same as 2025.
- Technical Planning Meet Calendar
  - Championship meet bids go out for bid later this week.
    - Will be open for 2 weeks.
    - Finalized at the next Senior and Age Group Meetings.
      - Senior Committee – September 30, 2025 (may be moved or vote by mail).

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- Age Group Committee – October 7, 2025.
  - L. Ferreira noted that if you get more than 1 bid for a specific meet, it would be best practice to hold a meeting for the opportunity for bids to be presented prior to a vote. If only one bid, voting by mail is acceptable.
- As soon as Championship meets are set they will open bids for the General Calendar.
- Travel Fund
  - Currently waiting on location of Summer Juniors. Reimbursement is tied to location and number of athletes participating.
    - Have asked Athletes Committee to reach out, and will also contact coaches to gauge interest in this meet as it overlaps with the 1<sup>st</sup> week of school next year.
    - Ideally working toward posting something by October 15, 2025, at least a Winter Junior number. If they don't know summer locations they may go with historical data.

## **Administrative Reports**

**Executive Director (S. Burchill)** Present, report submitted.

- Registration is ongoing. Too early to see any trends but seems to be equal to last year.
- J. Schinofield (USAS) contacted S. Burchill with an update on USAS Marketing pilot program that they advised us about last spring. This is the first update since they presented the idea. He noted that some social media efforts were put into place, and they have seen some promising returns.
  - He stated that over 2 months they had over 2million impressions on their social media campaign with the best responses from FB, Instagram, and Google. Over 3000 of those clicks led to families searching to find teams through LSC pages. This had a 2% conversion rate. Basically, S. Burchill said, they told us good things are going on but none of this is specific to Georgia.
    - This email was sent to Georgia, Florida, Illinois, and Southern California with information but not broken down by state.
      - Need some follow-up questions as to what this all means to us.
      - L. Ferreira stated that he felt J. Schinofield is very approachable and the delegates to next week's Summit should seek him out.
- Call from Collin Farris, coach from Kentucky. He is starting a new venture to create a website/App where anyone can upload meet results and race videos. It will be a database for swim videos and have tools for analytical resources. He is requesting historical data (meet results). L. Ferreira and S. Burchill discussed that we could do this.
  - We need to revise our Sanctioning process to also upload Hytek results along with the .pdf to S. Burchill.
  - J. Lamb (SWIMS) stated that he creates a backup for each meet and can send this to S. Burchill. It will be no extra work but does not agree that the LSC should be packaging up years' worth of data to be sent. He gets a lot of requests for this type of data, and it always seems to be "a guy building a website". He also mentioned that in the new USAS LSC Affiliation Agreement it seems to expressly prohibit this. L. Ferreira agreed but felt this refers to personal information. Sharing the meet result files does not include personal information.

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- M. Wardwell asked what's the benefit to us. N. Harmon asked do we know what their purpose is; is it just for general knowledge of results?
- L. Ferreira said that we should not take the time to do historical data (not good use of LSC resources) but moving forward we should post meet results on our meet event pages. It would make it easier for teams who attend meets to see their results rather than contacting the meet host.
- W. Bayer said our time would be better spent rebuilding and reorganizing our website. This should be priority #1. L. Ferreira responded that it has improved over the past year, but it will take more time. It is a bit more complicated than what we are talking about here. It needs a new site design. We could use suggestions on how to improve the website. M. Wardwell feels using Team Unify is definitely limiting. He also stated that we are going to have a hard time convincing people to give us money as our numbers have gone down in the past few years. We should focus on how we get people back on our teams. L. Ferreira did not disagree but felt that was not where we need to go tonight.
- M. Wardwell noted that if we go the route to post our results we need to put it in writing, and this would mean a Board Manual update. It will not always be S. Burchill and J. Lamb in these roles.
- L. Ferreira asked about the status of All-Star Towels as the order period just closed. S. Burchill stated she would know better at the end of the week. Currently she just knows which teams ordered but has not broken down the individual count. Last year individuals ordered; this year it was by team. L. Ferreira asked if she heard from all teams. S. Burchill said yes, she believes so. L. Ferreira mentioned that they discussed moving the invoice payment to after October 1, 2025 into the next fiscal year because we won't be paid by all the clubs before October 1<sup>st</sup>.
- W. Bayer asked about S. Burchill's emails, which would she prefer?. For Bulk items use [admin@gaswim.org](mailto:admin@gaswim.org) (i.e. towels); for other items [Sammie@gaswim.org](mailto:Sammie@gaswim.org). You can also use [registrar@gaswim.org](mailto:registrar@gaswim.org) for registration.

## **Old Business**

Unsanctioned swimmers competing in Sanctioned meets.

L. Ferreira asked J. Lamb about the 3 unregistered swimmers participating in July meets. Fines were investigated and issued. One swimmer was registered twice and was flagged incorrectly, therefore no fine issued.

## **New Business**

- Delegation going to Denver in a couple weeks, see separate emails.
- W. Hamborg asked about setting the date for the Spring House of Delegates meeting.
  - L. Ferreira noted that they found the April 25/26 date overlapped with Open Water Zones.
  - Spring House of Delegates meeting will be held April 18/19, 2026.
- N. Harmon reminded the BoD that she would not be available to take the minutes for next month's meeting.
  - N. Harmon was willing to write minutes using the recording, but it would mean a week delay in posting.
    - V. Cherneva (TWS) offered to take the October minutes.
    - N. Harmon will get with V. Chernova to review details.

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## **Announcements**

Next BoD Meeting:

Monday, October 20, 2025, 8:30pm

## **Adjournment**

<b>Motion:</b>	W. Hamborg	<u>to adjourn (G. Gillette 2<sup>nd</sup>)</u>
	Discussion:	no discussion
	Vote:	Unanimous approval
	Resolution:	meeting adjourned 9:25pm

Respectfully submitted:

*Nancy Harmon*

GASI Secretary

September 19, 2025

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## Submitted Reports

### General Chair



September 2025  
General Chair Report

### Executive Director



September 2025  
Executive Director Report

### Finance Committee



LSC Championship  
meets Sponsorship

### Technical Planning Committee



September 2025  
Tech Planning Committee

### Senior Committee



September 2025  
Senior Committee Report

### Officials Committee



September 2025  
Officials Report.pdf

### Age Group Committee



September 2025  
Age Group Report.pdf

### Governance Committee



September 2025  
Governance Committee

**Finance Committee** no minutes submitted.

**Registrar** no report submitted.

**Admin Vice Chair** no report submitted.

**Coaches Committee** no report submitted.

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**DE&I Committee** no report submitted.

**Personnel Committee** no report submitted.

**Sanctions Committee** no report submitted.

**Safe Sport/Risk Management** nothing to report.